

1996 Club Benson & Hedges African American Newspaper Review

PUBLICATION: LA WAVE GROUP

ESTABLISHED: 1966

CIRCULATION (M): 103

NEWSPAPER

DESCRIPTION/

EDITORIAL FOCUS: Largest circulation newspaper in the LA market serving the African American community. Delivered door to door in select African American neighborhoods.

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GEORGE HOWARD

GROOVE THEORY

INTRO

MORRIS DAY
& THE TIME

PURE SOUL

SHAI

SILK

SOLO

TERRY ELLIS

ZAPP/ROGER

JUST THE SAX II:
GERALD ALBRIGHT

WALTER BEASLEY

RONNIE LAWS

PAMELA WILLIAMS



BENSON & HEDGES

100 NIGHTS LIVE!